GENERATIONS
REAL ESTATE & AUCTION

real
Real Broker, LLC

STEPS TO SELLING YOUR HOME

SELLING YOUR HOME IS MORE THAN JUST A TRANSACTION - IT'S ABOUT PEOPLE

At Generations Real Estate, Inc. we've understood from the very beginning that real estate isn't just about houses—it's about people. For three generations, we've built our reputation around providing a personalized, honest, and results-driven approach to selling homes.
When you work with us, you're not just another listing—you're our priority.

1 Preparing the Property

Generations will provide recommendations for preparing your home for showings. In many cases, our team will also assist with staging, touch-ups, and cleaning to ensure your home is ready to impress.

2 Launch & Advertise the Auction

We'll create a professional listing description, high-quality photos, and digital/print materials to launch your marketing campaign. The online auction will be set up on bid.genkc.com. Your listing will also be featured on the MLS and syndicated to third-party sites like Realtor.com, Homes.com, Trulia, and Zillow.

3 Showing & Approving Bidders

A sign and key box will be placed at the property, and we'll handle showings and answer questions, so you can relax. The Generations Team will communicate with registered bidders and buyer's agents, ensuring all necessary documents are received before approving any bids.

4 Auction Closing

Our auctioneers are available to answer any questions about your property or the online auction process. We assist buyers and agents with registration and bidding throughout the auction. The auctioneer ensures a smooth closing, encourages competitive bidding, prepares the contract, and guides all parties through signing.

5 Closing the Sale

At closing, our team will coordinate with the title company, review documents, schedule the buyer walk-through, and prepare the property. Generations is committed to delivering excellent service, prioritizing your interests for a smooth, stress-free home sale.

Ready to make your next move?

LETS GET STARTED TODAY!

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