



GENERATIONS
REAL ESTATE & AUCTION



PERSONAL PROPERTY AUCTION

Downsizing and selling your property can be overwhelming, but the Generations team is here to ease the burden. We handle the entire auction process—logistics, communication, and payment—ensuring a smooth experience for you and the bidders. Let us manage the details, so you can focus on what's next.

1) SORTING

In the first step, we'll sort items into categories: those to be sold, donated, or kept for family. We know you've likely already done most of this. Items for donation will be taken to your preferred location, and family items will be boxed and set aside.

2) BUILDING THE AUCTION

After sorting, we'll begin lotting. Our team will bring the necessary equipment to photograph and describe each item or group, assigning a lot number in sequential order for the auction. We'll also disclose and photograph any damage or imperfections.

3) LAUNCH & ADVERTISE

Once the auction catalog is complete and all items are numbered and lotted, we'll upload photos and descriptions to bid.genkc.com. We'll then finalize photo edits and launch a targeted marketing campaign across our website, email, and text messaging to promote the auction.

4) AUCTION PROCESS

The auction goes live, and bidders can start immediately. We use a soft close to give everyone a chance to bid. Once the auction ends, winning bidders are charged via the card on file and sent an invoice detailing the items they won.

5) ITEM PICKUP & SHIPPING

We use automated software to schedule item pickups, sending buyers a link to choose a time. Our team helps manage traffic and assists with shipping at the buyer's expense. Unsold items are either returned to the family or donated. After pickup, we leave the home broom clean.

6) SETTLEMENT

After the auction, a settlement report will be sent to you, detailing the lot number, item description, and sale price. The net proceeds check will also be included with the settlement report.

Let us lighten the load and guide you through every step of the way, making your downsizing as easy as possible.

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